

Parralel Sessions 1												
Track	A			B			C			D		
Location	Sultan Room			Caesar Room			Consulat Room			Jasmine Room		
Theme	Technology and Business Management (TBM)_1			Economics And Financial Management (EFM)			Entreupreneurship , Marketing And Strategic (EMS)_1			Entreupreneurship , Marketing And Strategic (EMS)_2		
Moderator	Arif Partono			Annisa Firly			Adhi Prasetyo			Maya Arianti		
Time	Code	Authors	Title	Code	Authors	Title	Code	Authors	Title	Code	Authors	Title
13.00 - 13.15	ISCLO 013	Kholidiyah Masykuroh	Facing Digital Terrestrial Television Broadcasting (DTTB) in Indonesia	ISCLO 007	Nora Amelda Rizal; Ajeng Pratiwi Kurnia Siburian	The Influence of Return Composite Stock Price Index (CSPI) and Inflation on Credit Spreads Rate Indosat's Bonds in Indonesia Period 2011-2015	ISCLO 015	Jurry Hatammimi	Optimizing Creative Hub to Address the Lack of Indonesia's Creative Economy Supportive Factors	ISCLO 034	Mahir Pradana; Ana Perez-Luño	Factors of Absorptive Capacity at Spanish Beverage Companies
13.15 - 13.30	ISCLO 032	Andry Alamsyah; Tieka T. Gustyana; Adit D. Fajaryanto; Dwinanda Septiafani	Open Data Analytical Model for Human Development Index Optimization to Support Government Policy	ISCLO 037	Galang Nusa Mahardika; Muhammad Azhari, SE., MBA; Aldilla Irdianty, SE., MM	Analysis Factors Of Excess Return On Equity (EROE) And Return On Equity (ROE) On Banking Industry In Indonesia	ISCLO 003	Ilmam Jauhari; Indira Rachmawati; Zurina Mohaidin	The Influence of User Experience Toward Customer Loyalty Through Customer Based Brand Equity in Service Provider GSM in Indonesia	ISCLO 036		The Influence of Customer Participation on Indihome Brand Loyalty in Social Media
13.30 - 13.45	ISCLO 002	Khairani Ratnasari Siregar; Candiwan; Wanda Septian	Technology Acceptance of Telkom University Digital Open Library Based on Modified UTAUT Model (Case Study in Telkom University 2016)	ISCLO 041	Sri Rahayu; Djusnimar Zultilisna	Budgetary Participation: Improving Performance Reducing Budget Slack	ISCLO 004	Eneng Nur Hasanah	How Do People Choice to Face The Uncertainty? Case Study on Indonesian Behavior	ISCLO 027	Erna Maulina; Achmad Fajri Febrian; Michael; Husnul Haq; Sopyan Saori	A SWOT Analysis for Business Strategy: A Case of Rock Dynamic and Joe Adventure the Outdoor Wear Brand Industries in Bandung
13.45 - 14.00	ISCLO 005	Muhammad Muhtar Arifin Sholeh	Ten Considerations Regarding Information Needs for Academic Staff	ISCLO 039	Roro Joffani Tungga Dewi; Khairunnisa, S.E., M.M.; Dewa P.K Mahardika	The Influence Analysis of Liquidity, Leverage, and Operating Capacity to The Financial Distress of Mining Companies	ISCLO 033	Lia Yuldinawati, S.T., M.M.; Natasya Aprineta Nastiti	The Access Gap At Employee Division On Agate Studio Bandung	ISCLO 021	Umari Abdurrahim A. A.; Yudi Azis; Yevis Marty Oesman	The Influence of Service Quality and Corporate Image to Customer Loyalty in Public Transportation (Case Studi : Taxi of PT. XYZ in Bandung Indonesia)
14.00 - 14.15	ISCLO 009	Fetty Poerwita Sary; Wildani	The Effectiveness of RFID Attendance Application toward Employees' Discipline (Case Study at University Telkom Bandung)	ISCLO 040	Khairunnisa, S.E., M.M.; Krishna Kusumahadi, B.Sc., M.M	Mobile Banking For Financial Inclusion In Indonesia	ISCLO 031	Joko Rurianto; Gadang Ramantoko	The Influence of Display Advertising Campaign towards Intention to Buy from Telkomsel Subscribers (Study in Display Advertising Campaign PT. Telkomsel 2017)	ISCLO 028	Abil Nabil; Margo Purnomo; Sitti Rizda Amalia Marwah; Dede Hendri Mulyana; Masdodi	What We Can Learn From The Concept Of Bricolage and Effectuatton: A Contemporary Conceptual Framework
14.15 - 14.30				ISCLO 020	Kukuh Rahmanto; Martin P.H. Panggabean, Ph.D.	Calibration of Investment Valuation Models						

14.30 - 14.45				ISCLO 023	Desie Mulianingtias; Martin P.H. Panggabean	Innovating The Micro Lender Credit Screening Using Survival Analysis (Case Study of BMT Mitra Sadaya)						
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Coffee Break & Sholat Ashar

Parralel Sessions 2

Track	E			F			G			H		
Location	Sultan Room			Caesar Room			Consulat Room			Jasmine Room		
Theme	Technology and Business Management (TBM)_2			Human Capital & Learning Organizations (HLO)_2			Human Capital & Learning Organizations (HLO)_1			Management Operations and innovations (MOI)		
Moderator	Andry Alamsyah			Astrie Krisnawaty			Indira			Candiawan		
Time	Code	Authors	Title	Code	Authors	Title	Code	Authors	Title	Code	Authors	Title
15.30 - 15.45	ISCLO 010	Hanifah Fauziyyah; Maya Ariyanti; Soeparwoto Dharmoputra	The Effect of Perceived Usability, Satisfaction and Trust On Website Loyalty (Study On Blibli.Com Consumers)	ISCLO 030	Bayu Indra Pratama; Kholidil Amin	Invisible College as Offering Communication Science Studies in Indonesia	ISCLO 006	Ida Juliana Hutasuhut; Shahren Ahmad Zaidi Adruce; Sopian Bujang, Hasbee Hj Usop	Cultivating WRSDL as Basis towards Enhancement of the Five Disciplines of Learning Organization by Senge	ISCLO 008	RR Rieka Febrianti Hutami; Hanif Pramadan	Analisa Persepsi Hubungan Perusahaan dengan Supplier dalam Supply Chain Perusahaan Telekomunikasi
15.45 - 16.00	ISCLO 022	Jemy V. Confido; Dermawan Wibisono; Yos Sunitiyoso	A Proposed Selection Process in Over-The-Top Project Portfolio Management	ISCLO 029	Ria Fransisca Ifa Evendy; Ade Irma Susanty	Factor Analysis Employee Engagement Generation Y in Padma Hotel Bandung	ISCLO 019	Deden Syarif Hidayatulloh; Ratih Hendayani; Wiji Safitri; Salma Dhiya'ulhaq	Descriptive Analysis of Supply Chain in UMKM Halal food and drinks in Bandung using variable Supply Chain Operation Reference (SCOR)	ISCLO 012	Ikhwan Khairurrahman; Sri Widiyanesti ST., MM.	Supply Chain Risk Analysis Using House of Risk Method in Oil and Gas Company
16.00 - 16.15	ISCLO 025	Erni Martini	Website as a Means of Online Branding for Telecommunication Companies in Indonesia	ISCLO 024	Heru Triatmaja Eryadi; Dewi K Soedarsono	The Influence of Leadership Style to Employee Performance at Bank Mega Setrasari Bandung Branch	ISCLO 011	I Made Dharma Putra, ST; Dr. Ratri Wahyuningtyas, ST., MM	The Influence of Employee Engagement Factors On Employee Performance in Telkomcel Timor Leste	ISCLO 035	Aldilla Iradianty; Yati Rohayati	Implementation of ISO 9001 Quality Management Standard for Non-Profit Organization (Case Study of Yayasan Pendidikan Telkom)
16.15 - 16.30	ISCLO 018	Hilmy Muhammad Nur; Dodie Tricahyono	Inhibiting Factors Improving Transparency of Oil and Gas Governance from Existing System Being Business Intelligent as a Service (BlaaS)									
16.30 - 16.45												

Closing